



# ARIZONA SUNBELT CHAPTER

M E E T I N G   P R O F E S S I O N A L S   I N T E R N A T I O N A L

**FOR IMMEDIATE RELEASE**

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## **Arizona MPI Education Program - EduCon**

Join the Arizona Sunbelt Chapter of Meeting Professionals International (AzMPI) on August 15-17, 2014, at Loews Ventana Canyon Resort, Tucson, Arizona for this informative program. Attendees will hear Gary Rifkin with CoreClarity instruct on how to use content-rich presentations to maximize sales. Tracey Ann Latkovic with Canyon Ranch will discuss the dynamics of revenue generation and ways to improve them. Janice Hurley-Traylor and Jane M. Powers will provide optimal methods to build trust and focus on your goals. Register for this learning event at [www.AZMPI.org](http://www.AZMPI.org). The cost is \$105.00/Members and \$115.00/Non-Members if registered by July 28, 2014. Costs after July 28<sup>th</sup> are \$145.00/Members and \$155.00/Non-Members. Transportation from Phoenix is included in these costs. The program agenda contains daily meeting times.

“I am deeply honored to be part of this amazing leadership team,” said 2014-2015 AzMPI President Cristin Barr. “The past year has been an overwhelming success under the leadership of Jill Longfellow. We welcome new members to join us as we move forward in promoting excellence in the meeting industry through education, certification, advocacy and business alliances.”

The 375-member Arizona Sunbelt Chapter of Meeting Professionals International was established in 1979. Meeting Professionals International is the meeting and event industry's largest association for the \$102.3 billion meetings and events industry. AZMPI offers monthly events providing education, and networking opportunities. MPI membership is comprised of more than 24,000 members belonging to 80 chapters and clubs worldwide. To learn more about AZMPI visit [www.AZMPI.org](http://www.AZMPI.org) or call 602-277-1494.