



FOR IMMEDIATE RELEASE

Contact: Joanne Winter, Executive Director
602-277-1494, jwinter@azmpi.org

Learn About Business Ethics in Today's Meeting Industry

Join the Arizona Sunbelt Chapter of Meeting Professionals International (AZMPI) on October 13, 2011 at Scottsdale Cottonwood Resort and Suites to hear Joan Eisenstodt with Eisenstodt Associates. Her message is "Business Ethics Today". Attendees will learn to define and determine questions about ethical "gray" areas frequently encountered within the meetings industry. Also, attendees will learn to evaluate industry practices that create or give rise to ethics discussions. Register for the event at www.AZMPI.org. The cost is \$40 for non-members and \$30 for members before October 7th or \$50 for non-members and \$40 for members after that. The luncheon runs from 11am – 1:30pm. Space is limited and registration will close when capacity of 120 attendees is reached.

"AZMPI promotes excellence within the meeting industry through education, certification, advocacy and business-to-business networking opportunities for our members. We educate those who plan or support meetings in any capacity, whether an administrative assistant or a caterer," said AZMPI President Rochell Planty, CMP, CTA.

The 400-member Arizona Sunbelt Chapter of Meeting Professionals International was established in 1979. Meeting Professionals International is the meeting and event industry's largest association for the \$102.3 billion meetings and events industry. AZMPI offers monthly events providing education, and networking opportunities. MPI membership is comprised of more than 24,000 members belonging to 80 chapters and clubs worldwide. To learn more about AZMPI visit www.AZMPI.org or call 602-277-1494.

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