



**FOR IMMEDIATE RELEASE**

Contact: Joanne Winter, Executive Director  
602-277-1494, [jwinter@azmpi.org](mailto:jwinter@azmpi.org)

## **Meeting Professionals Elect New Board for Local Chapter**

The Arizona Sunbelt Chapter of Meeting Professionals International (AZMPI) inducted new board members for the 2011 – 2012 year. The new board includes President Rochell Planty with Rockin R Meetings & Events, President-Elect Donna Masiulewicz with Timeline Meetings & Events, VP of Finance Penny Allphin of the Wigwam Arizona, VP of Communications David Brokaw of Loews Ventana Canyon, VP of Education Lisa Evans with ChildHelp, VP of Membership Jill Longfellow with Enterprise Holdings, Past President Laura Scheller with Solmonte Hospitality, Director Monthly Programs, Erin Forrest with Hilton Phoenix Airport, Director Member Retention Chip Headman with Williams and Associates, Director Fundraising/Special Events Tiffany Higgins with Salon Embellish, Director Special Education Projects Gail Jackson with Flagstaff CVB, Director Communications Lisa Pressman with Lisa Pressman Ensemble, Director Strategic Alliances Dave Rosenbaum with CMP Meetings, Director Member Recruitment Pamela Williams with Mesa CVB.

“AZMPI will strive to promote excellence within the meeting industry through education, certification, advocacy and business-to-business networking opportunities for our members,” said AZMPI President Rochell Planty, CMP, CTA. “We look forward to elevating the status of meetings through educating those who plan or support them in any capacity. They might be an administrative assistant or a caterer. AZMPI benefits anyone who has anything to do with meetings.”

The 400-member Arizona Sunbelt Chapter of Meeting Professionals International was established in 1979. Meeting Professionals International is the meeting and event industry's largest association for the \$102.3 billion meetings and events industry. AZMPI offers monthly events providing education, and networking opportunities. MPI membership is comprised of more than 24,000 members belonging to 80 chapters and clubs worldwide. To learn more about AZMPI visit [www.AZMPI.org](http://www.AZMPI.org) or call 602-277-1494.

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